SOCIAL MEDIA

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Connect With Over 69,000 R&D Professionals Worldwide by Educating, Inspiring and Empowering Them With Your Innovative Product Offerings

56,000+ LinkedIn Followers

6,700+ Instagram Followers

6,300+ Facebook Followers

LinkedIn Benchmark Averages

- 648 Unique Visitors per Month.
- 112,000 Post Impressions per Month.
- 1,100 Page Engagements per Month.

Programs Available

LinkedIn Post \$1,575

• Includes Bonus Facebook & Instagram Post

LinkedIn Bundle \$4,200

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

Types of Top Performing LinkedIn Posts*

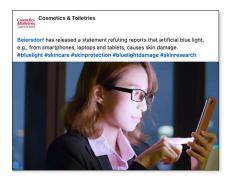
- Ingredient/Product Post
- Report/Research Post
- Formulating On Trend Post

*as pictured

Must book at least 6 weeks before the run date. Material is due 4 weeks before the run date.



Ingredient/Product Post



Report/Research Post



Formulating On Trend Post