

NEWSLETTER

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New Business Development Manager
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www.CosmeticsandToiletries.com

**Cosmetics
&Toiletries®**
The Definitive Peer-Reviewed Cosmetic Science Resource

Be a part of over 22,000 professionals' weekly routine!

COSMETICS & TOILETRIES COVERS

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- New ingredient launches
- Finished product launches
- Research news
- Videos: industry leader interviews
- Technical articles: formulating, regulatory, research and testing

WHAT'S INCLUDED

- Delivered 5x a week, Monday–Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.cosmeticsandtoiletries.com/page/new-product-submission>

PR CONTACT | Rachel Grabenhofer | rgrabenhofer@allured.com | 630-344-6072

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.

Media Kit 2026 Cosmetics & Toiletries | www.cosmeticsandtoiletries.com



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CLAIMS/LABELING
Regulatory Alerts: L'Oréal, La Roche-Posay, Edgewell, Hawaiian Tropic, Sun Bum and Colgate Suits; Australian Microbead Recall; and More The cosmetics and personal care industry is facing a wave of legal battles and regulatory updates, highlighting concerns over product safety, labeling accuracy and compliance with evolving standards. Following is an overview.



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EDITOR'S PICKS



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NEW for 2026!
Display and/or text ad real estate has been increased to 600 x 300 px

NEW for 2026!
Top banner display ad has been added—300 x 100 px.

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EDITOR'S PICKS



Aveda and Keracol Modify
Historical Textile Dye Analysis to Quantify Hair Color Fading

The Nose's Hidden
Secrets: Shining a Light on Emerging Research at IFRA UK Fragrance Forum

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INDUSTRY BUZZ
Society of Cosmetic Chemists Presents 2026 Board of Directors

Estée Lauder Makes Minority Investment in Mexican Luxury Fragrance Brand Xini

MORE HEADLINES
McKinley Resources Partners with Enantis to Bring Highly Stable Fibroblast Growth Factor to North America

Primient Covation Debuts Gentler, Sustainable Zemea Propanediol-powered Hair Color Formulations