

Be a part of over 22,000 professionals' weekly routine!

COSMETICS & TOILETRIES COVERS

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- New ingredient launches
- Finished product launches
- Research news
- Videos: industry leader interviews
- Technical articles: formulating, regulatory, research and testing

WHAT'S INCLUDED

- Delivered 5x a week, Monday–Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.cosmeticsandtoiletries.com/page/new-product-submission>

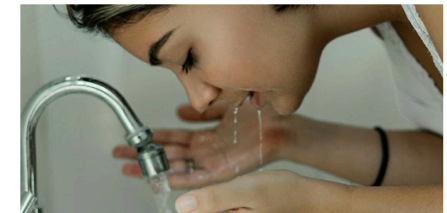
PR CONTACT | Rachel Grabenhofer | rgrabenhofer@allured.com | 630-344-6072

*Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.*

**Cosmetics
&Toiletries**
The Definitive Peer-Reviewed
Cosmetic Science Resource

Daily
Newsletter

Biobased Ingredients Usher in the Era of High-performance Clean Beauty



Bio-based solutions meet consumer demand for safe, effective and eco-friendly products and offer a path forward for conventional clean brands in a dermocosmetic-dominated era.

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SPONSORED Hallmarks of Ageing and Their Role in Longevity Skin Care



Recently updated to 12, the hallmarks of ageing describe the biochemical changes associated with biological ageing. Learn more on the primary causes of ageing and antagonistic answers to damage to build the best strategy for your product developments.

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Anti-frizz Product Spotlight: Pantene Smooth & Sleek Conditioner

By: Rachel Grabenhofer, Cosmetics & Toiletries

The market for anti-frizz serums, sprays, creams and treatments is forecasted to grow at a CAGR of 7.5% (2026 to 2033), per Verified Market Reports. Pantene's Smooth & Sleek Conditioner provides this week's product example.

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Rare Beauty x Tajín Launch Spicy Cheek & Lip Set Collaboration

"Just like Tajín, these shades bring boldness, warmth, and a spark of joy to every occasion."

[Read More →](#)

Pinterest's Fall 2025 Beauty Trends: Pixie Cuts, Sea Science Skin Care & Cozy Fragrances

This fall, Pinterest trends are embracing a mix of nostalgia and modern twists across