

Connect with *MedEsthetics'* audience by including your brand among industry experts.

Facilitate intimate video conversations with aesthetics industry experts on trends, challenges and opportunities facing the market.

CHOOSE YOUR PREFERRED METHOD OF EDUCATING THE INDUSTRY:

- Sponsor provides an industry expert to participate in a 5-minute editorial video interview exclusively focused on the supplier's product innovation.
- Sponsor aligns their brand with an editorial driven video with an industry leader.

WHO YOU REACH

Qualified Medical Aesthetics Professionals across multiple media channels.

- 15,000 Magazine Subscribers
- 14,500 Newsletter Subscribers
- 12,500 Dedicated E-blast Subscribers
- 30,000 Registered Website Users
- 10,000 Monthly Website Visitors
- 30,500+ Social Media followers

THE PROGRAM

4-week Lead Generation and branding ride along.

The Video Interview campaign includes the following:

- Posted 3x in the newsletter
- Shared on social media platforms
- Published on the website
- Included in the digital magazine as an exclusive content
- Includes an e-blast to qualified subscribers

DIRECT LEADS & REPORTING

- Anyone who selects "Watch" to see the videocast will generate a lead
- Daily updated leads report for real-time access
- Final report will be submitted 1 week after the 4-week editorial push

MATERIAL NEEDED

Logo (300 dpi) & Company Name to be listed. Please include name and title of the speaker(s).

HOME > MULTIMEDIA > VIDEOS

Providing Patients With Simple Standardized Post-Care for Optimal Results [VIDEO]

Oct 11th, 2024 | From [Young Pharmaceuticals, Inc.](#)

