

## Over 18,500 Professionals Receive the *MedEsthetics's* Daily Newsletter

### *MedEsthetics* Covers Daily

- Industry News
- Medical Aesthetic New Product Launches
- New Medical Research
- Business Articles
- Web Exclusives
- Interviews with Industry Experts

### What's Included

- Delivered 5x a week, Monday – Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads - Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,100	\$1,890
300 x 250 px Display Ad	\$1,580	\$1,310

*Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.*

### Press Release (PR) Submissions:

To expedite your press releases for publication, please submit your new product releases online at <https://www.medestheticsmag.com/page/submit-product>

**PR Contact:** Tony Scianna, [tscianna@allured.com](mailto:tscianna@allured.com), 630-344-6070

### MedEsthetics. Newsletter

The Guide for Excellence in Medical Aesthetics

#### Novo Nordisk Warns of Wegovy Supply Limitations & the Rise of Counterfeit Ozempic



By: Tony Scianna

The manufacturers of the semaglutide-based Wegovy and Ozempic are enacting multiple steps to address these issues, including lawsuits, warnings and a website dedicated to the authenticity of semaglutide products.

[Read More →](#)

#### Modern Wedding Prep: Pre-Nuptial Cosmetic Treatment Trends in 2023

By: Darren Smith

The return to in-person weddings has significantly stoked the popularity of pre-nuptial cosmetic treatments. Here's a step by step guide to modern wedding prep, detailing the latest pre-wedding treatment trends from top to bottom.

[Read More →](#)

#### INDUSTRY NEWS

##### Celluma Vice President Denise Ryan Nominated for 2023 Women in Business Award



By: Marisa Sobotta

The 29th annual Women in Business Awards recognizes five outstanding professional women making significant contributions to not only their organizations, but to the Orange County community as well.

[Read More →](#)

#### National Psoriasis Awareness: Latest Treatment Innovations

By: Tony Scianna

August is National Psoriasis Awareness Month, bringing to light an increased awareness of the ailment and evolved advancements in treatments.

[Read More →](#)

#### NEW PRODUCTS

##### Global Beauty Private Label Firming Peptide Eye Gel

The Firming Peptide Eye Gel is a lightweight eye gel with firming, cooling and hydrating effects.