# DAILY NEWSLETTER

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# **MedEsthetics** Covers Daily

- Industry News and Trends
- Medical Aesthetics New Product Launches
- New Medical Research

- Business Articles
- Web Exclusives
- Interviews with Industry Experts

#### What's Included

- Delivery 5x a week, Monday Friday
- Text Ads Marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads Lead gen form available when 4 weeks or more of banner ads or text ads are booked. You can drive traffic by offering must-read downloads and/or a highly engaging "call to action".

Newsletter Advertising	Newsletter Only	Multi-Program Rate
Text Ad with Marketing Inquiries	\$2,200	\$1,975
300 x 250 px Display Ad	\$1,675	\$1,375

Must book at least 4 weeks before the run date. Material is due 2 weeks before the run date.

## Press Release (PR) Submissions:

For publication, please submit your new product releases online at https://www.medestheticsmag.com/page/submit-product

PR Contact: Rebecca Lane, rlanea@allured.com, 630-344-6074

