## WEBSITE

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## Build an Engaging Brand With Over 34,300 Medical Aesthetic Professionals as They Search for Innovative Solutions for Expanding Aesthetic Practices

- 6,000 Registered Website Users
- 34,300 Average Monthly Visitors
- 80,600 Average Monthly Pageviews

## **Pick Your Position**

Header Position Billboard Ad + Mobile Ad\*: 970 x 250 px \$130/1,000 impressions (example 10,000 impressions \$1,300)

Super Leaderboard Ad + Mobile Ad\*: 970 x 90 px \$100/1,000 impressions (example 10,000 impressions \$1,000)

Mobile Ad\*: 320 x 50 px Included with purchase\*

In-Line Position Medium Rectangle: 300 x 250 px \$100/1,000 impressions (example 10,000 impressions \$1,000)

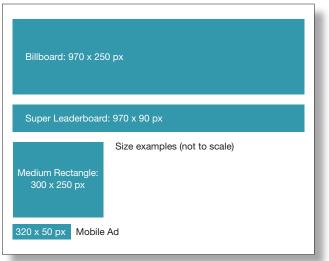
Footer Position Super Leaderboard Ad + Mobile Ad\*: 970 x 90 px \$90/1,000 impressions (example 10,000 impressions \$900)

Mobile Ad\*: 320 x 50 px included with purchase

Minimum of 10,000 Impressions (per month per ad position)

**Specifications** 72dpi, .jpg or .gif format and click-through URL

Must book at least 8 weeks before the run date. Material is due 4 weeks before the run date.



\*Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.

