

## Build an engaging brand with over 30,000 medical aesthetics professionals searching for innovative solutions in their practice.

- **10,200** Registered Website Users
- **30,000** Average Monthly Visitors
- **44,613** Average Monthly Pageviews

### PICK YOUR POSITION

#### HEADER POSITION

**Billboard Ad + Mobile Ad\*:** 970 x 250 px

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px

**Mobile Ad\*:** 320 x 50 px included with purchase

#### IN-LINE POSITION

**Medium Rectangle:** 300 x 250 px

#### FOOTER POSITION

**Super Leaderboard Ad + Mobile Ad\*:** 970 x 90 px

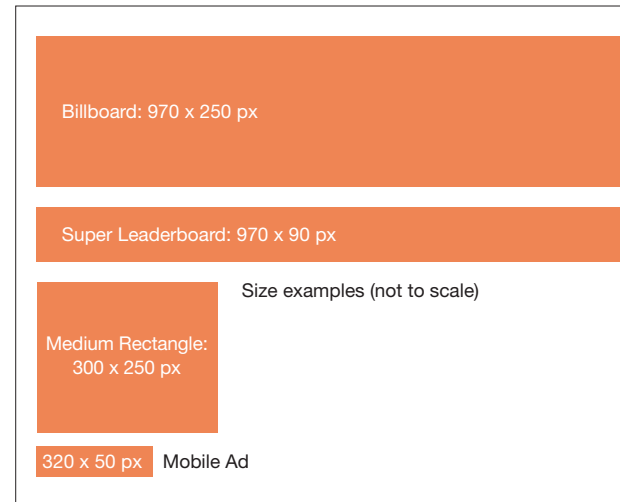
**Mobile Ad\*:** 320 x 50 px included with purchase

### SPECIFICATIONS

72dpi, .jpg or .gif format and click-through URL

*\*Minimum of 10,000 Impressions (per month per ad position)*

*Must book at least 4 weeks before the run date.  
Material is due 2 weeks before the run date.*



*\*Billboard & Super Leaderboard ad sizes require a separate Mobile ad version.*

