

MAGAZINE COVER SPONSORSHIP

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MedEsthetics.
The Guide for Excellence in Medical Aesthetics

Ensure your position in the industry.

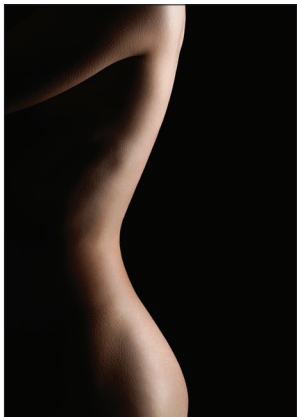
The accompanying 4-page folio will educate the *MedEsthetics* audience on your thought leadership in an area you wish to push to the forefront.

MEDESTHETICS—THE GUIDE FOR EXCELLENCE IN MEDICAL AESTHETICS

MedEsthetics provides the latest in practice management, regulations, skin care research and techniques to deliver optimal patient outcome and success for providers of non-invasive or minimally invasive aesthetic procedures.

CONCEPTUAL DIRECTION COVER IMAGE EXAMPLES

All cover images need to be vertically oriented.
Covers need to be clean, elevated, dynamic and representative of practice.



PRACTICE PHOTOGRAPHY COVER IMAGE EXAMPLES

All cover images need to be vertically oriented.
Take this opportunity to showcase the professional practice by photographing the environment or an individual.



MAGAZINE COVER SPONSORSHIP CONT'D

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The cover sponsorship allows you to provide the image for *MedEsthetics'* cover.

This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Our editors will help you create a web exclusive specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like.

In addition to appearing in *MedEsthetics* and on our website, we will provide you a PDF version marketing use.

WHAT'S INCLUDED

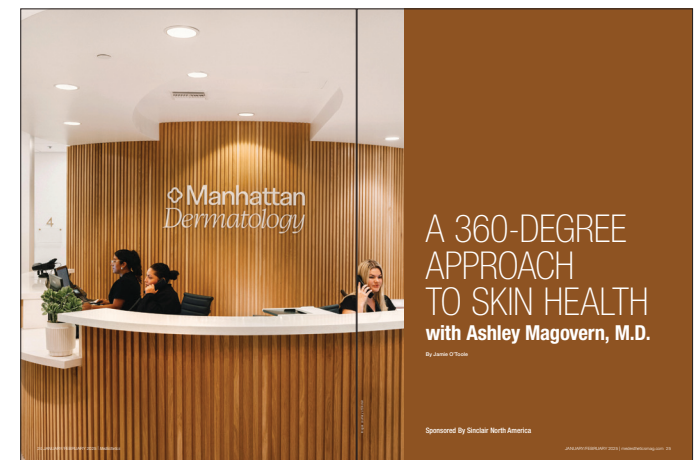
- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio, becomes a web exclusive
- Mentioned in editor's note
- Web exclusive included 3x in *MedEsthetics* newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue



Optional Cover Branding—Corner



Optional Cover Branding—Circle



Example 4-Page Folio