

# MAGAZINE COVER SPONSORSHIP

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MedEsthetics.  
The Guide for Excellence in Medical Aesthetics

## Ensure your presence in the industry is a statement in itself.

The accompanying 4-page folio will educate the *MedEsthetics* audience on your thought leadership in an area you wish to push to the forefront.

## MedEsthetics - The Guide For Excellence in Medical Aesthetics

*MedEsthetics* provides the latest in practice management, regulations, skin care research and techniques to deliver optimal patient outcome and success for providers of non-invasive or minimally invasive aesthetic procedures.

The cover sponsorship allows you to provide the image for *MedEsthetics* magazine's cover. This gives you the opportunity to use an image of your own to tie in with your brand in the minds of our subscribers.

Our editors will help you create a 4-page story specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like. In addition to appearing in *MedEsthetics* magazine and on our website, we will provide you a PDF version for your marketing use.

## What's Included

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio that is converted to a web exclusive
- Mentioned in editor's note
- Included 3x in *MedEsthetics* daily newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Rate: \$22,000



Optional Cover Branding - Corner



Optional Cover Branding - Circle



Example 4-Page Folio