

MAGAZINE COVER SPONSORSHIP

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www.beautylaunchpad.com

**BEAUTY
LAUNCHPAD.**
Everything Beauty for Salons and Stylists

Ensure your position in the industry.

The accompanying 4-page folio will educate the *Beauty Launchpad* audience on your thought leadership in an area you wish to push to the forefront.

BEAUTY LAUNCHPAD—EVERYTHING BEAUTY FOR SALONS & STYLISTS

Beauty Launchpad is the resource for the latest trends, business tips, techniques and products for the professional salon industry. Our vision is to inspire, educate and elevate salon owners, stylists and colorists to excel behind the chair—and beyond.

COVER IMAGE EXAMPLES

Images should be dramatic, fashion-forward and hair focused.
All cover images need to be vertically oriented.



MAGAZINE COVER SPONSORSHIP CONT'D

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The cover sponsorship allows you to provide the image for *Beauty Launchpad's* cover.

This gives you the opportunity to use an image of your choice to tie in with your brand in the minds of our subscribers.

Inside the magazine, our editors will help you create a 4-page story specifically about your products, company and unique value proposition. Below are some design examples of what it might look like.

In addition to going into *Beauty Launchpad* and on our website, we will provide you a PDF version for your use in marketing and to place on your website.

WHAT'S INCLUDED

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio, becomes a web exclusive
- Mentioned in editor's note
- Web exclusive included 3x in *Beauty Launchpad* newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue



Optional Cover Branding - Corner



Optional Cover Branding - Circle



Example 4-Page Folio