

NEWSLETTER

Angelina Lutsenko

New Business Development Manager

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www.beautylaunchpad.com

**BEAUTY
LAUNCHPAD**

Everything Beauty for Salons and Stylists

Be a part of over 18,500 beauty & salon professionals' weekly routine!

BEAUTY LAUNCHPAD COVERS

- Trends in Hair
- New Product Launches for Hair Professionals
- Salon Business Tips
- Creative Hair Looks
- Industry News
- Web Exclusives
- Interviews with Industry Experts
- How-To Hair Cuts, Color and Style
- Upcoming Hair Awards

WHAT'S INCLUDED

- Delivered 3x a week, Monday, Wednesday, Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.beautylaunchpad.com/page/submit-product>

PR CONTACT | Emmanuel Henderson | ehenderson@allured.com | 630-344-6020

*Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.*

Media Kit 2026 Beauty Launchpad | www.beautylaunchpad.com

**BEAUTY
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Newsletter

Beauty Gives Back Announces 2025 Lineup



The third annual Beauty Gives Back event is set to shake the industry in the most powerful way possible.

[Read More →](#)

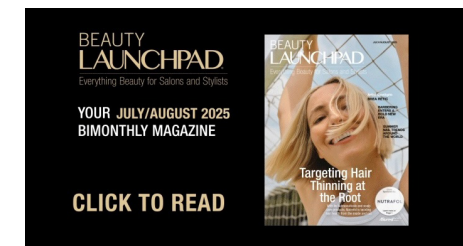
SPONSORED

Use Vagaro to Easily Protect Your Beauty Business From Peak Season Cancellations & No-Shows



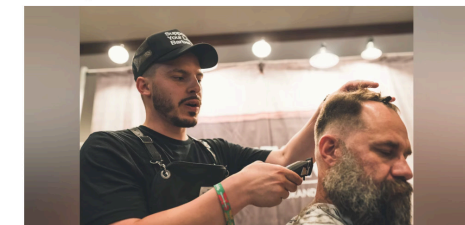
Here's how Vagaro Industry Expert, Beauty Business Educator and Founder of "So You're a Hairstylist" Missy Megginson uses Vagaro to enforce cancellation policies and set clear policies for clients.

[Read More →](#)



HAIR

Barbering Enters a Bold New Era



By: Gabby Bach

Leading educators in the barbering space share how the latest trends are reshaping the industry and driving a broader evolution in the craft, where the lines between barbering