

NEWSLETTER

Jeb Gleason-Allured
Group Publisher
jallured@allured.com
630-344-6069
www.beautylaunchpad.com

**BEAUTY
LAUNCHPAD**
Everything Beauty for Salons and Stylists

Be a part of over 18,500 beauty & salon professionals' weekly routine!

BEAUTY LAUNCHPAD COVERS

- Trends in Hair
- New Product Launches for Hair Professionals
- Salon Business Tips
- Creative Hair Looks
- Industry News
- Web Exclusives
- Interviews with Industry Experts
- How-To Hair Cuts, Color and Style
- Upcoming Hair Awards

WHAT'S INCLUDED

- Delivered 3x a week, Monday, Wednesday, Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging "call to action" that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.beautylaunchpad.com/page/submit-product>

PR CONTACT | Emmanuel Henderson | ehenderson@allured.com | 630-344-6020

*Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.*

Media Kit 2026 Beauty Launchpad | www.beautylaunchpad.com



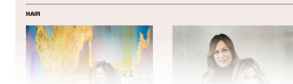
Display Ad 600 x 100 goes here

HAIR NEWS
Amika Deepens Its Commitment to Industry Equity with Third Annual "Rooted in Growth" Program, Awarding \$200,000 to Emerging Haircare Founders. Read to learn how this grant, created in partnership with the Fifteen Percent Pledge, has landed with its 4 recipients!



SPONSORED
Meet Your 2025 25 Under 50K
Check out our annual list of today's up and coming beauty pros with less than 50K Instagram followers at the time of post.
[Read More...](#)

Display or Text Ad 600 x 300 goes here



HAIR

Display or Text Ad 600 x 300 goes here

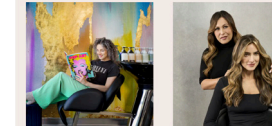
NEW for 2026!

Display and/or text ad real estate has been increased to 600 x 300 px

NEW for 2026!
Top banner display ad has been added—300 x 100 px.

Display or Text Ad 600 x 300 goes here

HAIR



Savvy Salon: Urban Posh Salon
Redken Welcomes Patricia Nikole as New Global Artistic Ambassador

HAIR



AIMEILI Showcases HEMA-Free & TPO-Free Gel Polish
A Return to Play: RUBIKS x ORLY Launches Limited Edition Collection

Display or Text Ad 600 x 300 goes here

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Display and/or text ad real estate has been increased to 600 x 300 px

ICYMKN CASE YOU MISSED IT
Knowledge Capsules: New Free Webcast from Nutrafol!

INDUSTRY BUZZ

Event Alchemy: Questex Unifies Iconic Industry Events Into One New Powerful Brand

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