

BEAUTY BOX

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**BEAUTY
LAUNCHPAD**
Everything Beauty for Salons and Stylists

Keep your brand on the minds and in the hands of salon professionals.

This quarterly box of beauty's best keeps the most engaged audience and influencers stocked, talking and sharing. Leveraging the influence and reach of its recipients, the box creates awareness and encourages the industry to connect with your brand.

Beauty Launchpad's pre-and post-social media marketing inspires followers with past box content highlights and future box product teasers. Recipients are chosen by our BLP Editor-in-Chief, Emmanuel Henderson, who includes a mix of micro influencers/new creators and veteran/established influencers that, together, have a minimum accumulated total of 2 million followers.

SCHEDULES

BOXES (1 EACH QUARTER)	CLOSING DATE	MATERIALS DUE	BOX SHIP WEEK
WINTER	12/12/25	01/05/26	Week of February 2nd
SPRING	03/11/26	03/30/26	Week of April 27th
SUMMER	06/05/26	06/29/26	Week of July 27th
FALL	09/09/26	09/28/26	Week of October 26th

PACKAGES

GOLD BOX PROGRAM	SILVER BOX PROGRAM	BRONZE BOX PROGRAM
<ul style="list-style-type: none">Inclusion in the boxFull page ad in matching issueProduct listing on Beauty Box pageInstagram StoryPartner Solutions E-Blast	<ul style="list-style-type: none">Inclusion in the boxFull page ad in matching issueProduct listing on Beauty Box page	<ul style="list-style-type: none">Inclusion in the boxProduct listing on Beauty Box page

*Each box will be limited to 5-8 offerings, dependent on total volume of both the box and collective products. Boxes will be presented in the same dimensions to simplify production. Material guidelines will be sent after purchase.



Sampling of example products from previous Beauty Boxes.