

PROFESSIONAL SERVICES ADVERTISING

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GLOBAL
COSMETIC
INDUSTRY®
The Beauty Innovator's Resource

Using a 12-month marketing campaign and lead generation program builds brand recognition with *Global Cosmetic Industry's* qualified audience.

REACH 94,000 BEAUTY BRAND MANAGERS & DEVELOPERS MONTHLY—

Every month you will reach over 24,000 magazine subscribers!

We have a special advertising **Professional Services** section that includes both magazine and online advertising for all who supply to beauty industry. As a professional services advertiser, you can reach this captive market and help our readers find the resources they need to do their jobs.

Professional Services Categories include Business, Contract Manufacturing & Private Label, Development & Software Services, Equipment: Lab & Manufacturing, Fragrance, Ingredients, Market Research, Packaging, PR & Marketing, Regulatory, Testing and more.