

DAILY NEWSLETTER

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**GLOBAL
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The Beauty Innovator's Resource

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GLOBAL COSMETIC INDUSTRY COVERS DAILY

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- Best practices to launching and maintaining a product line
- New ingredient launches
- Finished product launches
- Packaging launches and trends

WHAT'S INCLUDED

- Delivered 5x a week, Monday–Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.gcimagazine.com/page/new-product-submission>


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*Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.*

Media Kit 2026 Global Cosmetic Industry | www.GCImagazine.com

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Ulta Beauty Appoints Former Sephora CEO and Amazon Executive to Board of Directors

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Pinterest's Fall 2025 Beauty Trends: Pixie Cuts, Sea Science Skin Care & Cozy Fragrances

This fall, Pinterest trends are embracing a mix of nostalgia and modern twists across beauty and lifestyle.

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**YOUR JULY/AUGUST 2025
MONTHLY MAGAZINE**

CLICK TO READ



amika Enters Fragrance Space with amika:aura hair + body mist

The new hair and body fragrance will be available at Sephora, the brand's website and in professional salons.

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Ultra Chemical Highlights Biotene Natural for Enhanced Beta Carotene Delivery, Skin Protection

Biotene Natural is said to deliver stabilized beta-carotene deep into the skin using double encapsulation, preventing collagen damage from UV exposure while supporting membrane repair, among other benefits.

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Expanscience Upcycles Passion Fruit to Protect Hair from UV