

DAILY NEWSLETTER

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**GLOBAL
COSMETIC
INDUSTRY®**
The Beauty Innovator's Resource

Be a part of over 20,500 professionals' daily routine!

GLOBAL COSMETIC INDUSTRY COVERS DAILY

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- Best practices to launching and maintaining a product line
- New ingredient launches
- Finished product launches
- Packaging launches and trends

WHAT'S INCLUDED

- Delivered 5x a week, Monday–Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads—Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging “call to action” that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at <https://www.gcimagazine.com/page/new-product-submission>


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Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.

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Daily
Newsletter

Ulta Beauty Appoints Former Sephora CEO and Amazon Executive to Board of Directors




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Pinterest's Fall 2025 Beauty Trends: Pixie Cuts, Sea Science Skin Care & Cozy Fragrances

This fall, Pinterest trends are embracing a mix of nostalgia and modern twists across beauty and lifestyle.

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Display ad




(300x250 px)

amika Enters Fragrance Space with amika:aura hair + body mist

The new hair and body fragrance will be available at Sephora, the brand's website and in professional salons.

Text ad



Image

Headline Here

Followed by explanatory text and information about the product.

Call to Action