DAILY NEWSLETTER

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Be a part of over 20,500 professionals' daily routine!

GLOBAL COSMETIC INDUSTRY COVERS DAILY

- News on industry, companies, leaders and event coverage
- Market and consumer trends
- Best practices to launching and maintaining a product line
- New ingredient launches
- Finished product launches
- Packaging launches and trends

WHAT'S INCLUDED

- Delivered 5x a week, Monday-Friday
- Text Ads offer marketing inquiries to grow your database of qualified names
- Text Ads & Banner Ads-Lead generation form available when 4 weeks or more of banner ads or text ads are booked. You can drive direct lead generation by offering must-read downloads and/or a highly engaging "call to action" that will drive leads.

PRESS RELEASE (PR) SUBMISSIONS

To expedite your press releases for publication, please submit your new product releases online at https://www.gcimagazine.com/page/new-product-submission

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Your News Today

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[Interview] Ajay Salpekar, TikTok Shop's Head of Beauty, On Online Shopping, K-Beauty Trends and Small Businesses TikTok Shop is transforming the beauty landscape through personalized exploration and discovery. Global Cosmetic Industry spoke with Ajay Salpekar, TikTok Shop's head of beauty, for more insights.



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How LG H&H Will Achieve True Personalization: Visual Al to Reveal Inherent and Health-related Aging and Biomarke

NEW for 2026!

Display and/or text ad real estate has been increased to 600 x 300 px

NEW for 2026!

Top banner display ad has been added-300 x 100 px.



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Regulations & Packaging Strategies for You Beauty Brand in 2026 and Beyond





oices Behind the Data" Episode One: (A) vs (The) State of Black Beauty



ICONS Beauty Group Appoints Scott Lingren as CEO and Sue Nichols as Vice Chair



Bring Highly Stable Fibroblast Growth Factor



ciety of Cosmetic Chemists Presents 2026

Must book at least 4 weeks before the run date. Material is due 2 weeks before the run date.