SOCIAL MEDIA

Kim Jednachowski
Business Development Manager
kjednachowski@allured.com
630-344-6054
www.GCImagazine.com



Gain Access to the Cosmetic Industry's Most Highly Engaged Beauty Innovators

91,700+ LinkedIn Followers

- 1,600 Unique Visitors Per Month.
- 370,000 Post Impressions Per Month.
- 5,800 Page Engagements Per Month.

8,700+ Instagram Followers

5,200+ Facebook Followers

Programs Available

LinkedIn Post \$1,580

• Includes Bonus Facebook & Instagram Post

LinkedIn Bundle \$4,200

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

Types of Top Performing LinkedIn Posts*

- Trending Topic Post
- Subscription/Product Collaboration Post
- Product/Brand Announcement
- Supplier/Product Post
- Video Post

*as pictured



Video Post



Global Cosmetic Industry



Product/Brand Announcement



Subscription/Product Collaboration



Supplier/Product Post

Must book at least 6 weeks before the run date. Material is due 4 weeks before the run date.