

SOCIAL MEDIA

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**GLOBAL
COSMETIC
INDUSTRY®**
The Beauty Innovator's Resource

Gain access to the cosmetic industry's most highly engaged beauty innovators.

134,000+ LINKEDIN FOLLOWERS

11,800+ INSTAGRAM FOLLOWERS

5,300+ FACEBOOK FOLLOWERS

LINKEDIN BENCHMARK AVERAGES

- 961 Unique Visitors Per Month
- 273,808 Post Impressions Per Month
- 1.03% **Engagement Rate**

PROGRAMS AVAILABLE

LINKEDIN POST

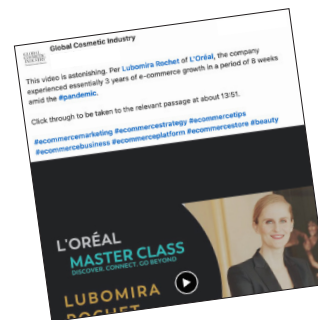
- Includes Bonus Facebook & Instagram Post

LINKEDIN BUNDLE

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

TYPES OF TOP PERFORMING LINKEDIN POSTS*

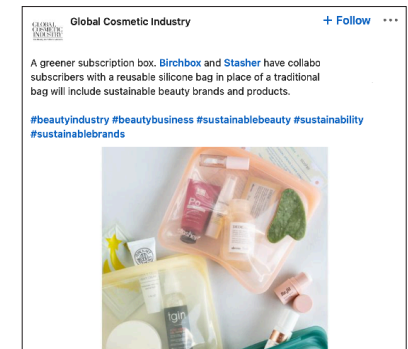
- Trending Topic Post
- Subscription/Product Collaboration Post
- Product/Brand Announcement
- Supplier/Product Post
- Video Post



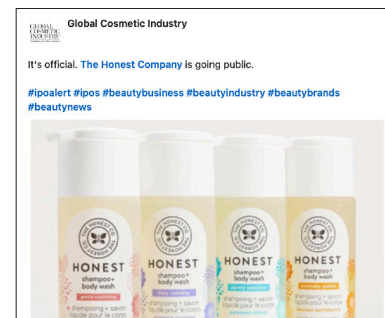
Video Post



Trending Topic



Subscription/Product Collaboration



Product/Brand Announcement



Supplier/Product Post

*as pictured

Must book at least 6 weeks before the run date.
Material is due 4 weeks before the run date.

Followers & Stats as of 08/23/24