MAGAZINE COVER SPONSORSHIP

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GLOBAL COSMETIC INDUSTRY®
The Beauty Innovator's Resource

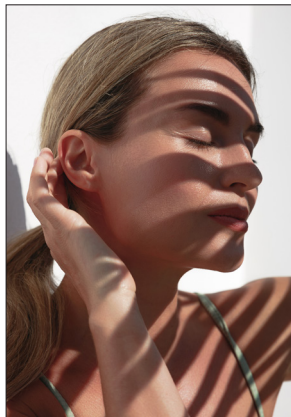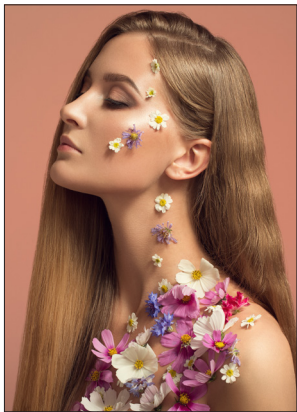## Ensure your position in the industry.

The accompanying 4-page folio will educate the *Global Cosmetic Industry* audience on your thought leadership in an area you wish to push to the forefront.

GLOBAL COSMETIC INDUSTRY—THE BEAUTY INNOVATOR'S RESOURCE

Global Cosmetic Industry is the industry resource for beauty and personal care business and retail insights, trends, market data, ingredients, packaging and best practices for driving innovative products and brands. Brand owners, marketers, executives and product developers worldwide rely on *Global Cosmetic Industry* to help them work faster, smarter and better.

COVER IMAGE EXAMPLES

Images should be strong, dramatic, fashion oriented and future-forward.
All cover images need to be vertically oriented.

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The cover sponsorship allows you to provide the image for *Global Cosmetic Industry*'s cover.

This gives you the opportunity to use an image that you use in your marketing or on your website to tie in with your brand in the minds of our subscribers.

Our editors will help you create a web exclusive specifically about your products, your company, and your unique value proposition. Below are some design examples of what it might look like.

In addition to appearing in *Global Cosmetic Industry* and on our website, we will provide you a PDF version marketing use.

WHAT'S INCLUDED

- Sponsored cover image + cover story blurb
- Optional branding on cover [corner or circle]
- Sponsored 4-page folio, becomes a web exclusive
- Mentioned in editor's note
- Web exclusive included 3x
  in *Global Cosmetic Industry* daily newsletter
- 1 social media post
- PDF version for your marketing purposes
- 20 print copies of your sponsored issue

Optional Cover Branding—Corner

Optional Cover Branding—Circle

Example 4-Page Folio (this gets converted into a web exclusive)